## AGENDA AND PUBLIC NOTICE BOARD MEETING FOR: KANE COUNTY TOURISM TAX ADVISORY BOARD (KCTTAB)

## KANE COUNTY COMMISSION CHAMBERS 76 NORTH MAIN, KANAB

3:00 pm

THURSDAY - 6 February 2014

## **AGENDA**

- Call To Order/Roll Call
  Welcome & Introductions Board Members and Guests
- 2. Approval of minutes from 9 January 2014
- 3. Program/Presentations
  - a. Roger Chamberlain, Sons of Utah Pioneers Convention
  - b. Rich Csenge, Amazing Earthfest
  - c. Dave Owens, Kanab Community Play
- 4. New Business
  - a. TRT Grant Applications
    - i. Director Approved Grants
    - ii. Amazing Earthfest
  - b. Travel council trade show policies
- 5. Old Business
  - a. Branding/Marketing RFP recommendation to Board
  - b. KJZZ TV specials proposal
- 6. Officer Reports
  - Public Comment
  - Commissioner Clayson
  - Chair Person
  - Recreation Director report, Tyler Cornell
  - Visitor Center Report, Megan Fox
  - Asst Director report, Jennifer Sullivan
  - Kane county Tourism Director, Ken Gotzen-Berg
    - LA Times Travel Show report
    - Upcoming tourism shows:
      - Feb 8-9--Long Beach Travel & Adventure, Megan
      - Feb 7-9--Houston UADMO, Jennifer
      - Feb 20-23--Phoenix Sportsman's, Jennifer
      - Feb 24-27—GoWest Summit. Ken
    - Cox TV Commercial Report
    - o "Held Up in Kanab" report
- 7. Announcements
  - a. Agenda for next meeting, 6 March 2014, 3 pm, to be held at the Kane County Commission Chambers.
- 8. Adjournment